

100% Every Student Every Day!

Rogene Worley Middle School | Weekly Lesson Plan | 2017-2018

Professional Communications | Grade Level 8th | Six Weeks 1st | Week 6 | 9/18/17 | 9/22/17

	Monday	Tuesday	Wednesday
TEKS		10B(xi), 2F(vi 11 xi, I, iii)	10B(xi), 2F(vi 11 xi, I, iii)
Lesson Objective (We will learn) Anticipatory Set	Holiday	"We will work in groups on our Maslow's Hierarchy project."	"We will work in groups on our Maslow's Hierarchy project."
I will statement Independent Practice		"I will contribute one example of a commercial using Maslow's Hierarchy of Needs, logical, emotional and ethical appeals to my group project."	"I will contribute one example of a commercial using Maslow's Hierarchy of Needs, logical, emotional and ethical appeals to my group project."
Instructional Agenda Modeling Guided Practice Independent Practice		<ol style="list-style-type: none"> 1. Review Maslow's commercial group project 2. One commercial per person to include logical, emotional appeals 3. 3-2-1 	<ol style="list-style-type: none"> 1. Quick Write: How did you use logical appeals in your group work to persuade your group to use one of your commercials? 2. Group project. 3. 3-2-1
Seed Question		Why do you think people react to emotional appeals?	How can using logical appeals help you in the future?
AVID Strategy		Collaboration	Collaboration
Kagan / lead4ward Strategy		3-2-1	

	Thursday	Friday	Notes
TEKS	10 (A-E)	8 (a-c), 10 (A-E)	
Lesson Objective (We will learn) Anticipatory Set	"We will present our group appeals project and take notes on listening."	"We will explain the difference between listening and hearing; identify components of the listening process, learn introductions."	
I will statement Independent Practice	"I will present my part of the group appeal project and take notes on listening."	"I will take notes from the power point on listening. Contribute to listening activities; demonstrate good listening skills and introductions."	
Instructional Agenda Modeling Guided Practice Independent Practice	<ol style="list-style-type: none"> 1. Quick Write: How did you use logical appeals in your group work to persuade your group to use one of your commercials? 2. Present group project. 3. Power Point on Listening-notes 4. Listening activity (snowflake) 5. Step by step listening instructions on baking a cake. 6. Telephone! 	<ol style="list-style-type: none"> 1. Notes 2. Group Listening Activities 3. Introductions, being introduced and introducing others. 4. 7 types of listening pgs. 93-95Power point and notes 5. Introduction project-Due next Friday! 	
Seed Question	What is the most effective communication channel?	What is an example of not listening completely, what would happen?	
AVID Strategy	Inquiry	Collaboration	
Kagan/ Kagan / lead4ward Strategy	Hot/cold	Hot/cold	